

New pricing model for BankID Authentication

Give your customers peace of mind with BankID

With BankID, your business gets a secure and user-friendly solution for identification, login, and signing. Build trust, reduce risk, and provide customers with a frictionless digital experience.



From transaction based

Previously, you paid per transaction – forcing you to weigh security against cost and usage

Security «once»

to

To user based

Now you pay per user per year and get unlimited usage and the freedom to use BankID as much as you want

Security every time

The trust standard for digital identity

More than 4.7 million Norwegians use BankID every day. When you offer BankID as part of your service, you meet customers with something they already know and trust.



Build trust from the first click

Provide users with a familiar and secure login and signing experience that increases conversion and reduces drop-off.



World-class security

BankID meets the highest standards for security and privacy, allowing you to focus on your core business.



One price, unlimited use

Use BankID as much as you want! For login, confirmation, or onboarding. You only pay per customer per year, regardless of how many transactions you have.

Solutions that fit your business

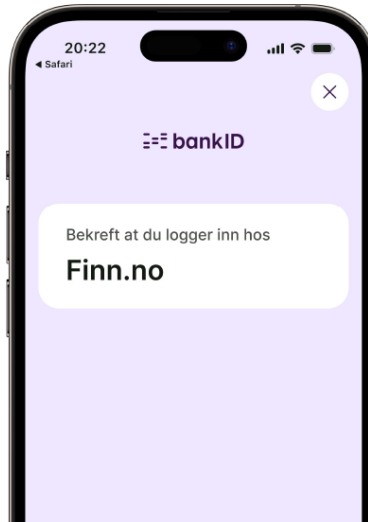
Choose how you want to use BankID. We have flexible solutions tailored to various needs and integration levels.

→ Login

⊕ Onboarding

⊕ Confirm payment

⊕ Secure conversation



Login

Logging in with BankID provides a safe and easy way to access apps and websites. Users enjoy a consistent experience they can trust, without having to remember multiple accounts and passwords.

Two packages. The same high security.

Simple and predictable pricing

Choose a package that suits your business needs. Whether you need a simple start or full control with advanced features, you get secure identity at a fixed price.

STANDARD **Popular**

Per user, per year, excluding VAT

Standard includes:

- ✓ Verified eID
- 🌐 4.7 million users
- ∞ Free usage *
- 🕒 99.8% uptime
- 🔑 Password-free BankID
- |** BankID with password if needed
- ✓ Anti-fraud
- 👤 Full name
- 🎂 Date of birth

PLUS

Per user, per year, excluding VAT

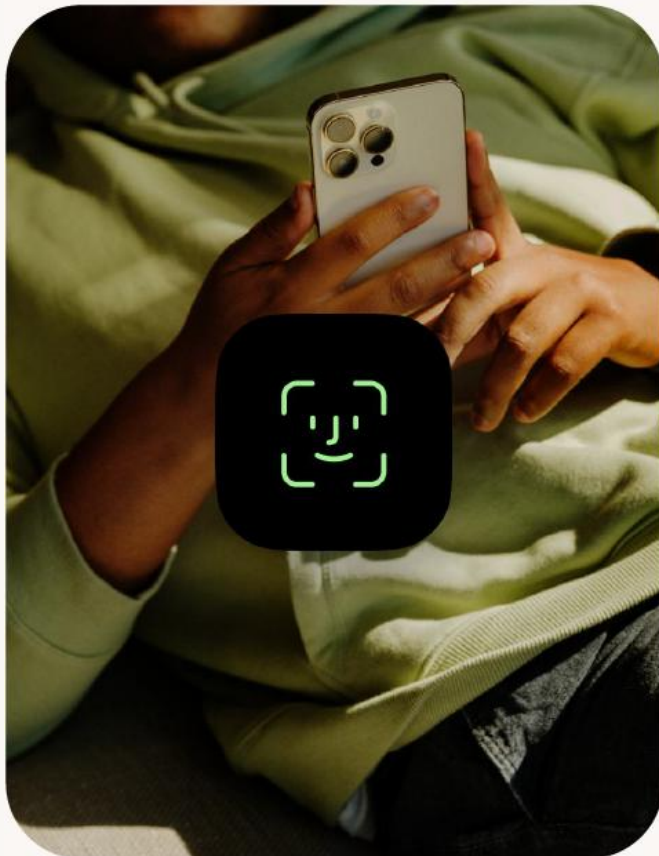
Everything from Standard, plus:

- 📅 Personal identification number **
- 💳 Payment confirmation
- 🏠 Card and account enrollment

ID switching is not permitted. Annual re-authentication and a surcharge of NOK 1.99 per user per year will be applied for ID switching, in dialogue with the merchant and reseller.

* 30 authentications per user per year included on average
** Access granted by legal basis or through end-user consent

All packages have a 3-month notice period.



● Add-ons

Coming soon

Expand with verified customer data

Secure, up-to-date customer information directly from BankID.

- ✓ Email address
- ✓ Phone number
- ✓ Address

	Standard	Plus
Security and trust		
✓ Verified eID With BankID, you get secure identification of your users through a verified eID at the highest trust level. You achieve high security during login, onboarding, and actions that require reliable identification.	✓	✓
✓ Free usage No limit on the number of authentications within the agreement. Scale safely with your business without worrying about volume caps.	✓	✓
✓ Password-free BankID For those who need to meet the highest security requirements according to the eIDAS regulation. Provides the option for alternative authentication for situations that require it.	✓	✓
✓ BankID with password if needed Support for password-based authentication where required. Ensures flexibility for users and situations that still use traditional login.	✓	✓
✓ 99.8% uptime Stable and robust infrastructure with documented high availability. BankID is a critical public service with continuous monitoring and operation.	✓	✓
✓ Anti-fraud Built-in mechanisms to detect and prevent abuse. BankID assesses risk in real-time and helps protect both the business and the end customer.	✓	✓
✓ Payment confirmation Confirm payments securely with strong customer authentication. Meet requirements for secure payment approval and reduce transaction risks.	—	✓
✓ Card and account enrollment Allow customers to link cards or accounts to their profile with secure identification via BankID. Simplifies onboarding and provides a secure connection to payment methods.	—	✓

Customer information and data

✓ Full name

Retrieve the customer's registered full name directly from BankID.
Ensures correct and verified identity in your own systems.



✓ Date of birth

Access the customer's date of birth through BankID verification. Perfect for age verification, personalization, and safer onboarding. Fully compliant with privacy legislation.



✓ Personal identification number

Access the customer's personal identification number where there is legal basis. Provides grounds for secure identification and compliance with regulatory requirements.



✓ Email

Receive verified email address directly from the customer through BankID. Provides secure and updated contact information from the very first moment.

Available as an add-on

Available as an add-on

✓ Phone number

Access the customer's phone number via BankID verification. Simplifies customer dialogue and contributes to more secure communication.

Available as an add-on

Available as an add-on

1 Average of 30 authentications per user per year.

2 eIDAS level HIGH.

3 Personal identification number for those with legal basis/obligation or those who obtain explicit consent.

ID exchange is also possible for special needs where one needs to onboard users to their own app/browser and then allow alternative authentication methods. Price NOK 1.99 per user per year.

Benefits for merchants with the new pricing model

- Zero doubt about who the user is – always
- Simpler and faster user journeys
- Predictable costs
- Transferred trust to your platform
- Less fraud

BankID er Norges femte sterkeste merkevare!

Rank	Brand	Score
1	Vipps	53.4
2	Finn.no	51.1
3	NRK TV	39.7
4	Glas Ohlson	36.2
5	BankID	36.1
6	IKRA	35.0
	Norwegian	34.3
	Samsung	34.1
	Tine	33.8
	Kiwi	33.3
	KMH	33.3
	1000	33.3
	powerud	34.1
	you.no	34.3

4,7M

verified users who trust the service and know how to use it

Make security a competitive advantage

With BankID, you build security, trust, and efficiency into the customer experience, from the first login to the signed agreement. Let us help you find the right solution for your business.



QTSA Qualified
Timestamping Authority



ISO 27001



EU data hosting



DORA